

## PRICE

Branding  
Promotion

Price in UAH  
without VAT

Required fields

<b>Logotype</b>	The logo also includes a narrative:		
	logblock concept	560,00	■
	color / black and white visual solution	1500,00	■
	scaling conditions of the log block on the scale grid	450,00	
	examples of inappropriate use of the logo	300,00	■
	description of corporate colors (palette CMYK, RGB, Pantone)	430,00	■
	company font description, terms of use	760,00	
		4200,00	■
<b>Naming</b>	5 variants of the name (final)	1800,00	■
	study of the target audience	600,00	
	Creating a verbal concept	160,00	■
	Phonetics sound	500,00	■
	slogan (explaining part of the title)	1500,00	
		4560,00	
	<i>without slogan</i>	3100,00	
<b>Elements of corporate identity</b>	business card 9 * 5 cm	900,00	■
	A4 letter form, fax form	400,00	
	postal envelope	500,00	
	employee badge	450,00	
	A4 paper folder for papers	650,00	
	notebook	1000,00	
	disk (layout for printing on disk or cover)	300,00	
	PowerPoint Presentation Template	2570,00	
	employee pass	300,00	
	pass to the car	300,00	
	corporate workwear ■	2600,00	
	branded sticker	1260,00	
<b>Polygraphy</b>	The concept of multi-page edition	5500,00	
	Layout of multipage edition	4000,00	
	Leaflet	1500,00	
	Evoflaer	1500,00	■
	Poster	2400,00	
	note paper, 80 * 80 mm	1200,00	
	greeting card	2050,00	
<b>Packaging</b>	package design	14000,00	
	packaging line design	15000,00	
	label design	9000,00	
<b>Promo stands and clothing</b>	design of promo stand pattern	1900,00	
	individual design	3400,00	
	clothes for promoters	4000,00	
	Clothing staff	2500,00	
	Facade signboard	2500,00	■
	Stele	8200,00	
	Showcase decor, merchandising	4500,00	
	Billboard	9000,00	
<b>Navigation</b>	Internal information signs, concept	10000,00	
	Internal information signs, realization	12000,00	
<b>Branding</b>	Branding of transport	6000,00	

\*Price depends on the volume of the order with an integrated approach offers a discount of up to 5%.